

The MOCA Contemporaries, City National Bank and Sotheby's Los Angeles  
present

**ART  
PANEL  
SERIES  
2008**

**ART PANEL SERIES  
2008**

Wednesday, March 12 – The Emerging Collector  
Tuesday, April 8 – Emerging Art & Artists  
Wednesday, May 21 – Emerging Architecture

6:30pm Hors d'oeuvres  
Wine provided by Franciscan  
All panels begin at 7pm

Sotheby's Los Angeles  
9665 Wilshire Boulevard, Beverly Hills 90212

\$200 per person for the series of 3 panels  
\$75 per person for one seminar

**RSVP 213.368.8878**

Credit cards only, no refunds.  
Reservations are taken on a first-call, first-serve basis. Due to the space restrictions,  
attendance is limited. All proceeds benefit MOCA Contemporaries.

**PARKING**

Sotheby's valet \$7, enter on Bedford, or self park \$2 flat rate in Beverly Hills City lot  
at 9510 Brighton Way, lot closing at 9pm.

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NAPA VALLEY

MARCH 12

## THE EMERGING COLLECTOR

### Moderator

**Blake Koh** joined Sotheby's in New York in 1990 and after working in both the Prints and Impressionist and Modern Departments, he was named Director of Fine Arts for Sotheby's, West Coast in the spring of 2002.

### Panelists

**Mary Leigh Cherry** is co-owner of Cherry and Martin gallery in Los Angeles, which opened in January 2006. Ms. Cherry previously operated gallery Cherry de los Reyes with her husband, artist Tony de los Reyes. In addition, she has served as the Administrative Director of the Fellows of Contemporary Art, a thirty year old charitable foundation that sponsors California contemporary artists (2001-2005) and assisted the City of Santa Monica Cultural Affairs Division on major public art projects and their art acquisition program (2001-2003).

**Chip Tom** has been involved in the contemporary art field for over 25 years, with a wide range of experiences including working at the Centre d'art Contemporain in Geneva, Switzerland and Regen Projects, Los Angeles. As an independent curator, he has organized exhibitions at the Pacific Asia Museum (Pasadena), Contemporary Arts Forum (Santa Barbara) and numerous galleries in Los Angeles.

**Dean Valentine** runs Symbolic Action, LLC, a media investment fund focused on the convergence of content and technology. He is the former president and chief executive officer of the United Paramount Network, a position he held from 1997 to 2001. Mr. Valentine also served as president of Walt Disney Television and Walt Disney Television Animation. Mr. Valentine is recognized as one of the more significant collectors of emerging art and a trustee of the Hammer Museum.

APRIL 8

## EMERGING ART & ARTISTS

### Moderator

**Emma Gray** writes about the arts in Los Angeles and was the former West Coast Editor of ArtReview magazine. As well as being the Los Angeles correspondent for Saatchi Online's magazine, she writes the L.A. Confidential column on Artnet.com.

### Panelists

**Peter Goulds** is the founding director and owner of L.A. Louver in Venice, California. Since 1975, the gallery has specialized in Post-War American art and European painting and sculpture, representing artists internationally. Mr. Goulds taught at the Bolton School of Art, Leeds Polytechnic, UCLA and CALARTS. He is a trustee for Otis College of Art + Design in Los Angeles and has served on the boards of inSITE in San Diego and the Art Dealers Association of America.

**Rebecca Morse** is assistant curator at The Museum of Contemporary Art, Los Angeles (MOCA). Her recent projects include a monographic exhibition of the work of photographer Florian Maier-Aichen; *Street Credibility*, which she co-organized with artist Mike Kelley; and *Lorna Simpson*, a mid-career survey she coordinated for MOCA. Ms. Morse also curated *Bill Owens: Suburbia* as well as the forthcoming exhibition titled *Form and Photo*, which examines the relationship between photography and sculpture.

**Simon Watson** is a New York-based arts advisor, curator, and critic whose specialty is discovering outstanding emerging artists. An art dealer in the 1980s, a non-profit director in the 1990s, and an independent curator today, Mr. Watson is a 28-year veteran in New York's art scene. In association with his curatorial agency Scenic, he has created 20 solo and group emerging artist exhibitions in the past four years. He has led 500 art tours and lectures for many major universities, museums and corporations.

MAY 21

## EMERGING ARCHITECTURE

### Moderator

**Michael Maltzan** founded Michael Maltzan Architecture in Los Angeles, a practice that engages the increasingly complex reality of urbanization and information-driven culture. Projects include the Mark Taper Forum/Inner-City Arts, Kidspace Children's Museum (Pasadena), MoMA QNS, UCLA Hammer Museum's Billy Wilder Theater and the Jet Propulsion Laboratory's new Administration and Education Complex. Mr. Maltzan has been recognized with the American Institute of Architect's (AIA) Young Architect's Award, among other honors.

### Panelists

**Leo Marmol**, FAIA, is Managing Principal of the design/build architectural firm, Marmol Radziner and Associates in Los Angeles, California. Marmol has extensive experience managing a variety of residential projects, including modern prefab homes and historic restorations, as well as public and community-based urban projects. The firm was featured in the exhibition *Some Assembly Required: Contemporary Prefabricated Houses* at MOCA in 2007.

**Eric Owen Moss** has been active in the field of architecture and academia for over 35 years, founding Eric Owen Moss Architects in 1973. The firm has garnered over 60 design accolades and has been featured regularly in the Venice Biennale, most recently for the Los Angeles/Culver City revitalization project. Mr. Moss has served on the Board of Directors for the Southern California Institute of Architecture (SCI-Arc) since 1974 and was appointed as director in 2002. He also earned the 2007 Arnold Brunner Memorial Prize from the American Academy of Arts and Letters for "a significant contribution to architecture as an art."

**Jennifer Siegal** is the founder and principal of the Los Angeles-based firm Office of Mobile Design (OMD), which is dedicated to the design and construction of modern, sustainable and precision-built structures. Her innovative design sensibilities and expertise in futuristic concepts, prefabricated construction, and green building technologies have been widely acclaimed. Her most recent built project The Country School, the first green prefab school, was recognized as one of the five best buildings in Los Angeles in 2007.